

DOWNTOWN SPARTANBURG, SC

VISITORS GUIDE

— 2019 —



SPARTANBURG
THERE'S ONLY ONE.



SPARTANBURG? MORE LIKE... WE'RE-GLAD-YOU- COULD-MAKE-IT- BURG.

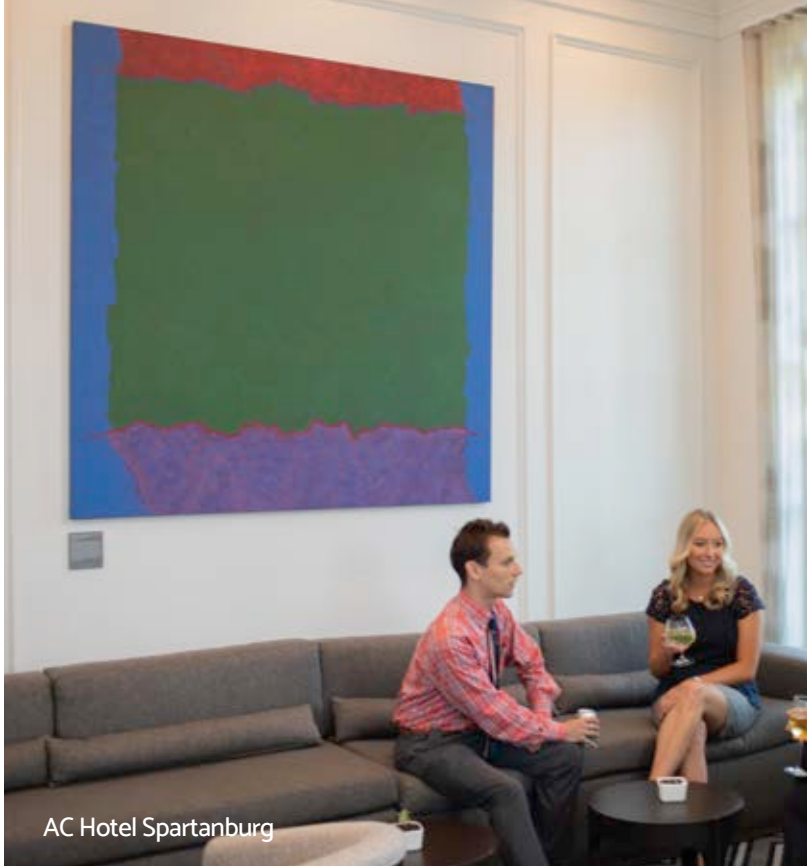
Need a bite to eat after traveling all day? Want to make plans for this evening? Still looking for a place to stay? Well, we're happy to tell you that you've come to the right place for ideas and inspiration.

Over the last decade, our historic downtown has grown from a quaint strip into a thriving destination with a remarkable array of places to grab a bite to eat, be entertained, or just relax and have a good time—all within a friendly, walkable district.

With so many options to choose from, we thought this guide of local favorites would be helpful as you map out your visit. Just remember: we're growing more and more every day, so by the time you're reading this there will be even more to see, do, experience, and eat than the places and activities we mention here.

We hope you enjoy your stay! Be sure to tag your vacation photos with #OneSpartanburg so we can follow along with your experiences. Now let's get planning.





ARTS & CULTURE

BURSTING WITH CREATIVITY

MUSEUMS AND GALLERIES

Marvel over local talent as you peruse the gallery at **The Art Lounge**, or sign up for a curator-led tour at the **Spartanburg Art Museum**— the only art museum in the Upstate that exclusively exhibits contemporary art.

Prefer the fine arts? Step right this way to **H + K Gallery** for stunning original pieces spanning the full spectrum of creative expression. We're also home to the nationally acclaimed **Johnson Collection** (you know, no big deal) whose works can be found peppered throughout our cultural district at places like the TJC Gallery, AC Hotel Spartanburg, public libraries, and more.

A gallery in its own right, drop in to **Hub City Bookshop** (named one of the best independent

bookstores in the South by Southern Living) to hear a reading from a nationally touring author or curl up in a chair with a locally-published book.

THEATERS & PERFORMING ARTS

Offering nearly 400 events each year, the **Chapman Cultural Center** and its partner organizations are the heart and soul of our thriving cultural district.

The programming runs the gamut, so grab tickets to a play or musical presentation by the **Spartanburg Little Theatre** or **Spartanburg Youth Theatre**, relax to the soothing sounds of the **Spartanburg Philharmonic**, or catch a dazzling dance production by **Ballet Spartanburg**. You won't believe how much talent they've managed to gather under one roof.



Spartanburg Little Theatre



Downtown Cultural District

IN THE STREETS

Some cities celebrate their war heroes, others their sports stars, but in the Hub City, it's all about musicians. With 200 years of music-making history under our belts, our love for this art form runs deep.

Of course, we have lots of places to see live music, but before you jam out with current artists at joints like **Blues Boulevard Jazz** or **Growler Haus**, spend some time walking the **Spartanburg Music Trail** to learn all about the country, gospel, soul, and rock 'n' roll musicians who got their start in Spartanburg.

True to our roots, you'll find music on every corner of Downtown Spartanburg, with a diverse array of musicians energizing the streets for 30 weeks of the year.

- 1 **The Art Lounge**
The front gallery features over 20 local artists.
500 E Main Street
- 2 **Spartanburg Art Museum**
A regional museum promoting contemporary visual arts.
200 E St John Street
- 3 **H + K Gallery**
A destination retail Southern art gallery.
151 W Main Street
- 4 **TJC Gallery**
Showcases the rich history and diverse cultures of the American South.
154 W Main Street
- 5 **Hub City Bookshop**
A revolutionary independent bookstore operated by the non-profit Hub City Writers Project.
186 W Main Street
- 6 **Spartanburg Little Theatre**
Shows are performed entirely by local actors, singers, dancers and musicians.
200 E St John Street
- 7 **Spartanburg Youth Theatre**
The only "for youth, by youth" theatre in SC.
200 E St John Street
- 8 **Spartanburg Philharmonic**
The 65-member orchestra performs a wide range of musical pieces.
200 E St John Street
- 9 **Ballet Spartanburg**
A regional dance company that produces a four program season.
200 E St John Street
- 10 **Spartanburg Music Trail**
Take a tour of Spartanburg's musical heritage. Start at the corner of **Main Street / S Daniel Morgan Ave**

FESTIVALS & EVENTS

YOU'RE GONNA NEED A SECOND CALENDAR

Spring / Summer

HUB CITY HOG FEST

Barbecue reigns supreme in the South, so only the best-of-the-best can win the annual Hub City Hog Fest barbecue competition. Bring your biggest appetite for this delightfully delicious festival full of food, drinks, and live music (and don't worry, extra napkins **will** be provided).



SPRING FLING

More than just an event, this community gathering is a 35+ year old tradition. Spring Fling is a three-day extravaganza featuring multiple stages, an arts & crafts marketplace, local food, classic cars, rides, and other family-friendly entertainment. There's even a professional criterium bike race tearing through the heart of downtown, dubbed the fastest night in Spartanburg, complete with a tailgate party for visitors and locals alike.



SPARTANBURG SOARING

Join kite enthusiasts from all over the world at this annual International Kite Festival hosted by the Chapman Cultural Center. Or, if you'd rather leave the kites to the kids, feel free to simply grab lunch from local food trucks, visit the makers market, and enjoy the live music.

SPARKLE CITY RHYTHM AND RIBS FESTIVAL

There's no better family bonding experience than sharing a meal where everyone's got sauce dripping down their chins. Enjoy all the BBQ, brisket and classic summer treats you can eat, then relax on the lawn for live music, talent competitions, and more.

RED, WHITE & BOOM

Barnet Park is the place to be for 4th of July festivities. Indulge in burgers, hot dogs, and other classic American fare, sing along to live music, and revel in the spectacular, late-night fireworks show (it's a blast!)



Fall / Winter

MELTING POT MUSIC FESTIVAL

This eclectic event offers all-day fun with 3 stages for live music, 30+ vendors, artist demonstrations, a craft beer garden, three beer trucks, street performers, an “Instrument Petting Zoo” (yes, you read that right), and a kids zone for all the little mini-Mozarts out there.

INTERNATIONAL FESTIVAL

Travel the globe without ever leaving the United States at our annual International Festival. Explore world cultures through food, music, dance, folk art, and hands-on activities. Just be sure to plan your itinerary around catching the Parade of Nations, which is a particularly incredible display of diversity.



HUB CITY BREW FEST

At Hub City Brew Fest, beer-lovers can taste dozens of brews from across the Carolinas, and meet the brewers behind the beer. While you're there, treat yourself to some deliciously crafted food and discover new music.

DICKENS OF A CHRISTMAS

With carolers dressed in Victorian garb, festive Christmas music, living window displays, horse-drawn carriage rides, ice skating on Morgan Square, and the lighting of the Christmas tree at Denny's Plaza, Spartanburg's signature yuletide celebration is joyful and triumphant!



Between all these festivals and extravaganzas, we've also got plenty of seasonal activities to help you experience Spartanburg like a local. Score a hole-in-one at Sparkle City Mini Putt - that's a free nine-hole miniature golf course right downtown, take a lap around the rink at Skating on the Square, step into nature on the Cottonwood Trail, or push your limits at the Rail Yard - home to South Carolina's only NFL Play 60 course.

LIVE MUSIC SERIES

Morgan Square is the place to be for live music Thursday and Friday evenings in Spring and Summer. Admission is free, so come have a drink and dance the night away as local and regional musicians perform at Music on Main, Jazz on the Square, and Live on the Square.

MUSIC ON MAIN

APRIL - JULY

Thursday evenings from
5:30 - 8:30 p.m.

JAZZ ON THE SQUARE

APRIL - MAY

Fridays evenings from
5:30 - 8:00 p.m.

LIVE ON THE SQUARE

SEPTEMBER

Fridays evenings
from 5:30 - 8:00
p.m.





The Farmer's Table



Downtown Deli & Donuts



Pokenori



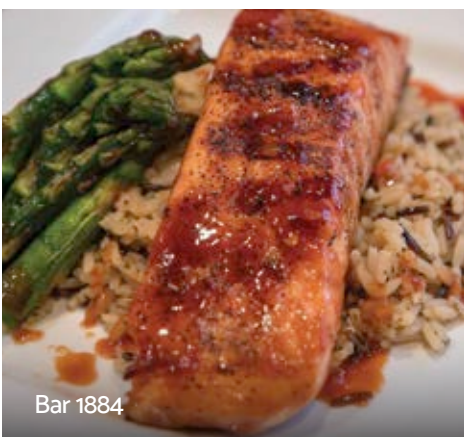
RJ Rockers



Nu-Way



Renato in Centro



Bar 1884



The Kennedy



Le Spice Kitchen



EAT & DRINK

TIME TO PACK YOUR STRETCHY PANTS

Whether it's southern staples, casual bites, elegant international fare, or dishes crafted from locally-sourced ingredients, Downtown Spartanburg is bursting with flavor... and you're going to want to experience it all!

BREAKFAST

We recommend starting your day with stuffed French toast from **Le Spice** or a Fruity Pebble-topped donut from **Downtown Deli & Donuts**. If you're on the search for caffeine, take your pick from Little River Coffee Bar, Spill the Beans, Starbucks, or Pharmacy Coffee. You can't go wrong – we promise.

LUNCH

Once lunch time rolls around, snag a sushi burrito or poke bowl at **Pokenori** where everything is fresh and made right in front of your face, or order the Pork Belly and Scallops at **Bar 1884**. And who said

you had to wait until 5:00 for an ice-cold beer? Kick off your afternoon with a tasty, locally-brewed beverage at **Ciclops Cyderi & Brewery**.

DINNER

Spend the warmest part of the day at **FR8yard**, a unique outdoor Biergarten and social hub located right on main street, then head to an unforgettable dinner at **The Kennedy**, where the Chicken Fried Quail is to die for, or **The Peddler**, for a Prime Rib as big as your face.

DRINKS

For your nightcap? Try something on tap at Spartanburg's famous **RJ Rockers Brewing Company**, sip on a glass of wine in the Marriott's **Mesh** lounge, or a take in the views of the Appalachian Mountains with a hand-crafted cocktail in hand from **Level 10** at the top of the AC Hotel.

PLACES TO STAY

SWEET DREAMS ARE MADE OF THIS

What's your style: comfort and convenience, modern luxury, or old-school opulence? Regardless, we have accommodation options spanning a variety of tastes and preferences right in the heart of downtown.

SPARTANBURG MARRIOTT

Just a 5-minute walk from Main Street, the **Spartanburg Marriott** is right next door to Barnet Park and the Chapman Cultural Center. Style and functionality unite in spacious suites at this hospitable hotel, so book your stay and visit the outdoor terrace for live music, savor a delicious meal at one of the on-site restaurants, or take an invigorating swim in the seasonal pool.

AC HOTEL SPARTANBURG

You can also stay right on Main Street itself in the art-infused **AC Hotel Spartanburg**. This oasis of modern design boasts sleek furnishings and the most comfortable bed you'll sleep in besides your own. Plus, with an on-site lounge and a rooftop restaurant—both of which offer delectable dining and drinks—you won't have to venture far to have a good time.

FAMILY FRIENDLY ACTIVITIES

THE KIDS CAN'T WAIT TO COME BACK

Spartanburg is bursting with opportunities for you and your little ones, tweens, and teens to stay active, immerse yourselves in our nation's history, view and create art, conduct science experiments, and enjoy nature – many of these things right within Downtown Spartanburg!



Spartanburg Science Center

We haven't met a kid yet that doesn't love to play with the robotic arm and visit the Animal Room.



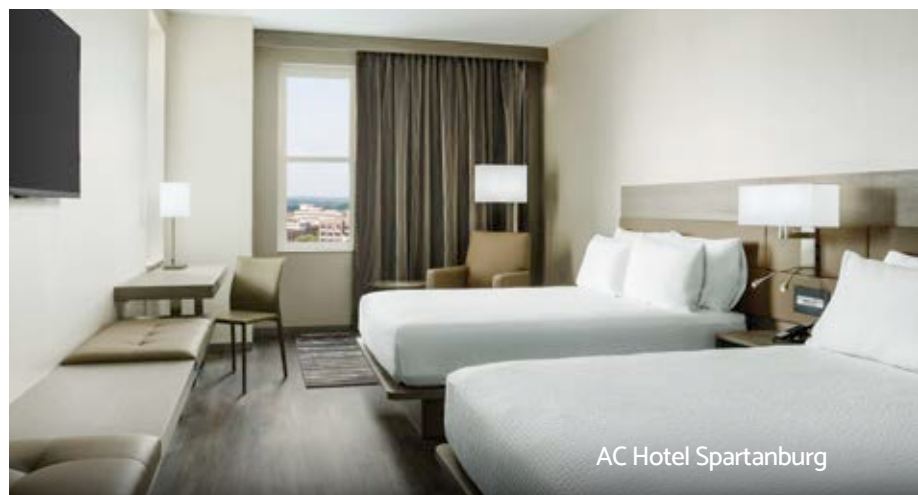
Spartanburg Marriott



AC Hotel Spartanburg



Spartanburg Marriott



AC Hotel Spartanburg



The Children's Museum of the Upstate - Spartanburg

Hangout in the Duke Energy Treehouse and check out the Go Go Spartanburg exhibit.



Spartanburg BCycle

Let everyone get their post-travel wiggles out on a scenic ride along the Mary Black Rail Trail with rental bikes.



Barnet Park

Let the kids run free, play in the splash pad, or watch a movie under the stars.



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VISITSPARTANBURG.COM

Contact Information

Spartanburg Convention &
Visitors Bureau

105 N Pine Street
Spartanburg, SC 29302

P: (864) 594-5000